

2023/24 Corporate Partnership

City United District Cricket Club



One of our successful junior sides Playing on the historic Robins oval !

CITY UNITED ACHIEVEMENTS

Proud club with over 100 years of history

Players have represented at local, Regional and State level

2022/23 MDJCA Junior Club of the Year

Club Champions 2019/20 and 2020/21

1st Grade Major Premiers - 2022/23

1st,2nd, 3rd and 4th Grade Minor Premiers – 2020/21

3rd Grade - Major Premiers - 2020/21

U16S - Major Premiers - 2017/18

U14s - Major Premiers - 2016/17/ 2022/23

U13s – Major Premiers – 2014/15

Focus on Junior development - 5 Successful Junior Teams – U10s – U16s

4th Grade – Major – 2012/13 Minor/Major – 2016/17

4th Grade T20 premiers – 2013/14,2014/15,2015/16/2016/17

Support your community

Support United!!

OUR GOALS for 2023/24 season:

To have a strong family and successful club culture where our players have the best facilities and opportunities to learn and grow while having fun with mates.

- We always have a strong focus on our clubs future which is our junior cricketers and we want to lead the way with having a girls cricket team as part of our junior structure in the newly created competition.
- Continue to expand on our social media presence to develop a strong brand for City United Cricket Club to ensure we attract new players to our club.

WHY SPONSOR US?

- Be apart of our success One of the strongest clubs in Maitland—taking out back to back club championships in 2019/20 and 2020/21
- Become part of Sporting community with a strong relationships with their partners
- Mutually beneficial for both the club and business in partnership
- Improve Exposure our Banners at Robins oval at Maitland Park are used every weekend in summer and logos on all of our playing clothing to over 120 + members.
- City United lead the way in our social media exposure for our clubs partners with multiple posts throughout the year
- Be apart of a club with great history with over 100 years in the Maitland Cricket Competition.
- Multiple Sponsorship opportunities to work with all various types of businesses
- Invitation to club events such as presentations and awards dinners



cucc.nsw.cricket.com.au



PRESIDENT

MICHAEL RANDALL (0412 203 444 or mrandall@rtcgroup.com.au)

SECRETARY

PAUL BROWNLEE

(0419 294 033 or paul.brownlee1@outlook.com)

SPONSORSHIP COORDINATOR

MATT TRAPPEL

(0422 699 873 or matthew.trappel@bigpond.com)



About Us.....

Currently our home grounds are Robins Oval, Situated in the centre of the beautiful Maitland park complex, along with Louth oval and Guoof oval also in the Maitland park complex. Our Club also shares this facility with other local sporting organisations and Is the home of Maitland junior and senior Representative cricket sides.

OUR CLUB IS LOCATED IN ONE OF THE FASTEST GROWING REGIONS IN NEW SOUTH WALES.

City United Family

In terms of sponsorship, we have learnt that everyone is different and the package that may suit one sponsor may not cater for the next. We have also learnt to be flexible in this and can tailor a sponsorship package to meet any needs.

Your support and contributions are integral to the success of the club both on and off the field. It also helps promote City United Cricket Club as a successful family and community orientated club.

We are seeking like minded people that share our vision to help us grow and develop. This can be achieved either financially, in goods and services or administration and other voluntary avenues.

Currently at the club, we have over 120 member families from the Maitland local areas.

This is made up of:

5 Senior Teams: 1st Grade through to 5th Grade.

5 Successful Junior Teams – U10s – U16s—80 juniors including Blasters

Become part of our Our Junior teams are the future!!!

2022/23 MDJCA Junior

Club of the Year!!!

Our goal at city is to also provide the lowest cost cricket option for Junior cricketers in the Hunter region. We plan on developing our Junior program well into the future. some of our senior players are able to provide some of the best coaching in the region, calling in professional help and coaches to attend training, this is definitely unique within our region. Our sides continue to prove that at City United we are serious about our cricket no matter the level

We would love you to become a part of our cricketing family, please contact us for any further information.

Facilities

We strive to provide the best facilities for our players. This season we have finally got our 1.9mil Robins Oval Facility completed by council and ready for our members. With Louth Park Amenities next on our agenda to be completed this season. All our partnerships help us provide equipment and clothing to all our members.



Junior Playing Shirt Packages

\$3000, \$1500, \$1000, \$500 per season (Major, Minor, Chest, Sleeve)

Applications close 20th August 2023

- Your business logo on all our Junior teams new styled coloured clothing (see options in picture below)
- Your Business Logo and contact details on a 2000mm x 800mm PVCBanner to be placed on the Robins oval Fence on match days.
- Your business receives Logo on BACK of all players TRAINING Shirts forjunior and senior teams.
 - Your business listing on the front page, acknowledging your support as well as additional opportunities for advertising through our online platforms (Club Website, Facebook and Instagram)
- Your business logo on the front page of the Club's websitecucc.nsw.cricket.com.au
- Your business listing, web link and profile under the services directory on the club website.
- Sponsorship certificate for your office.
- Opportunity to network directly with players and other City members atafter match activities and special events.
- Opportunities to attend the Annual Presentation of Awards dinner and opportunity to present awards at this event.









Senior and Junior Playing Pants Package

\$2000 per season (1 Available)

Applications close 20th August 2023

- Your business logo on the front of all senior and Junior coloured playing clothing (Please see photos below)
- Your Business Logo and contact details on a 2000mm x
 800mm PVCBanner to be placed on the Robins oval Fence on match days.
- Your business receives Logo on BACK of all players TRAINING Shirts forjunior and senior teams.
- Your business listing on the front page, acknowledging your support as well as additional opportunities for advertising through our online plat-forms (Club Website, Facebook and Instagram)
- Your business logo on the front page of the Club's websitecucc.nsw.cricket.com.au
- Your business listing, web link and profile under the services directory on the club website.
- Sponsorship certificate for your office.
- Opportunity to network directly with players and other City members atafter match activities and special events.
- Opportunities to attend the Annual Presentation of Awards dinner and opportunity to present awards at this event.





Match Day Sponsorship Package

\$500 per season (only 17 available)

Applications close 20th August 2023

- Naming Rights and posts on all social media platforms for one round for the 2023/24 season (see attached samples)
- Your business logo and contact details on One 2000mm x 800mm PVC Banner (supplied by us) to be placed on the Robins oval Fence on match days every round for the entire 2022/23 season .(as pictured)
- Your business listing, acknowledging your support as well as additional opportunities for advertising through our online platforms (Club Website, Facebook and Instagram)
- Your business logo on the front page of the Club's website cucc.nsw.cricket.com.au stating your business as a Corporate Partner for 2023/24
- News articles and social media stories to announce your signing.
- Sponsorship certificate for your office.
- Opportunity to network directly with players and other members at after match activities and special events.
- Opportunities to attend the Annual Presentation of Awards dinner and opportunity to present awards at this event.
- Invitations to all club social events.



Club Networking And Social Media







CITY UNITED



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I would like to support the City United Cricket Club by way of a (please tick preferred package)

	Junior Shirt Major Sponsorship Package	\$3000 (1 Available)	
	Junior Shirt Chest Sponsorship Package	\$1000 (1 Available)	
	Junior Shirt Minor back Sponsorship Package	\$1500 (2 Available)	
	Junior Shirt Sleeve Sponsorship Package	\$500 (4 Available)	
	Junior Playing Pants Sponsorship Package	\$1500 (1 Available)	
	Match Day Sponsorship Package	\$500 (17 Available)	
Plea	se provide us with your details		
Company/Business Name: ABN: ABN:			
Conta	ct Person:		
	any/Business Address:		
Comp	any Phone: Comp	any Fax:	
Conta	ct Email:	(this is how we will communicate during the y	ear)
Your V	Nebsite:	(a link will be placed on our website to your web	site)
	wledgement: I, being the authorised representative of the above t Club Community Partnership Program 2023-24 Information sh		
Signec	d: Position:	Date:20	023
What	does you business specialise in?		
Can you provide special incentives for anyone referred to you by our club?			
	** Please return this form via email, including your company logo in .jpg and .eps format to matthew.trappel@bigpond.com		
Payment			
Payment is required in full on/before August 20th 2023 for Partnership Program Packages (for printing and manufacturing purposes) Payment can be made either by direct deposit into our Maitland Mutual Bank Account;			
Αссоι	unt Name: City United Cricket Club		
BSB #	646 000, Account # 100090778.		
An invoice and receipt will be issued for all sponsors on confirmation of sponsorship package. Please advise on transaction of funds.			
Matthew Trappel			

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